

ADEC 2.0

Crossroads-2014

MEMBERSHIP--Mission

Our network of members is committed to engagement and innovation in online learning as applied to issues of inclusion and access to higher education. We come from public higher education institutions and learning organizations worldwide.

ADEC 2.0 PRODUCTS--Primary

Annual conference

Expanded-value board meetings

Learning innovation - active, collaborative, managed, interactive blog, webinars, articles, publications, OERs

International engagement and partnerships, cultural understanding

Content sharing – STEAM academy, joint marketing and listing for our degree and certificate programs for public access, course/module development sharing

Peer networking and consulting

Collaborative grant writing partnerships

MEMBERSHIP--Specifics

- Annual institutional membership is \$2,500.
- Potential for individual and/or tiered membership in future.
- Seek additional revenue resources.

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Goals:

- ADEC needs to be all inclusive
 - Non land grant, community colleges, minority schools
- Sharing best practices
 - Instructional design...LMS but also “how to” within a state university
- Sharing courses
- Expanding internationally
- Strategic marketing